322 Rittenhouse St. NW Washington, DC 20011 202.329.5722 - AlxMcSwn@gmail.com - McSwainenterprise.com

#### **EDUCATION**

MFA, Design, Howard University, 2012 - Concentration(s): Graphic Design, Environmental Engineering

Thesis: The Thesis on Environmentally Responsible Design

BFA, Design, Howard University, 2010 - Concentration(s): Graphic Design / Ceramics & Photography Graduated Magna Cum Laude

#### TEACHING // EDUCATIONAL EXPERIENCE

# Adjunct Lv.2 Professor Montgomery Community College 2019 - Current

• Typography II | 2D Animation | Digital Tools

# Adjunct Professor Morgan State University 2017 - 2019

• Computer Graphic I & II

# Assistant Professor Howard University 2015 - Current

- Program Coordinator & Advisor Electronic Studio, 2019 Current
- Chair of the Executive Committee, Division of the Fine Arts, College of Arts & Sciences
- Executive Committee Member, College of Arts & Sciences
- Appointment, Retention, Recruitment Committee Chair
- James A Porter Colloquium Marketing, Chair
- Research Week Committee, Graphic Designer
- Committee on Committees Member, College of Arts & Sciences
- Teaching Award for Outstanding Service, May 2017

### Lecturer, Howard University 2012 - 2015

- Taught courses in the area of animation and graphic design
- Advisor & mentor to students
- Departmental Committee Affiliations: HARRP Chair (Admissions, Recruitment, Retention, Placement) & James A Porter Colloquium: Marketing Team Lead
- Departmental and Art Gallery Graphical support

### Graduate Teaching Assistant, Howard University 2010 - 2012

• taught courses in the area of graphic design, departmental services, and lab maintenance

# M.O.S.T Clubs / Facilitated college and high school programs

- Program Coordinator & Facilitator, Men Can Stop Rape 2006 2010
- Designed collateral material for the Men Of Strength Club

322 Rittenhouse St. NW Washington, DC 20011 202.329.5722 - AlxMcSwn@gmail.com - McSwainenterprise.com

 Coordinated and plan annual events M.O.S.T Clubs and developed pilot programming for college

# Program Manager & Team Lead, District Department of the Environment SYEP, 2009 - 2011

• Responsible for the training, supervision, coordination, and performance of field staff and youth.

### TEACHER OF RECORD | Howard University - Morgan State - Montgomery Community

### Undergraduate

- Computer Graphics I
- Computer Graphics II
- Typography II
- Design for Advertising I
- Design for Advertising II
- Digital Design I
- Digital Design II
- 2D Animation I
- 2D Animation II

- Multi-Media I
- Multi-Media II
- Portfolio Production I
- Portfolio Production II
- Studio Problems in Design
- Digital Darkroom
- Senior Capstone I & II
- Digital Tools

# Graduate

- Digital Design
- Multimedia
- 2D Animation
- DesignWorkshop II
- Design Seminar
- Indepent Study I& II

# **SOFTWARE SKILLS**

- Administrative Software: Microsoft Office / Google Drive / Dropbox
- Adobe Creative Suite: Photoshop / Illustrator / Dreamweaver / Muse / XD / InDesign / Animate (Flash) / After Effects / Premiere / Bridge)
- Sketchup 3D
- Server & Networking
- HTML 5, CSS Coding, CMS
- UX/UI Design
- 3D Printing
- Computer Knowledge: Linx, IOS, Windows
- Zoom & U

#### PROFESSIONAL DEVELOPMENT // CERTIFICATIONS

- Blackboard Certification, 2014 2020
- Distant Learning Certification, 2014 2020
- WAC Certification, 2015

322 Rittenhouse St. NW Washington, DC 20011 202.329.5722 - AlxMcSwn@gmail.com - McSwainenterprise.com

#### COMMITTEE WORK & SERVICE TO THE COMMUNITY

# **Departmental Committee**

- COAS Division of Fine Arts Department of Art, James A Porter Colloquium Committee, Marketing Chair 2012 - Current
- COAS Division of Fine Arts Department of Art, HARRP (Admission, Recruitment, Retention, and Placement, Marketing Chair 2014 Current

# **College-Wide Committee**

- COAS, Executive Committee 2018 2020
- COAS Division of Fine Arts Department of Art, Executive Committee Chair 2017 -2019

# **University-Wide Committee**

- Howard University Research Week Committee (Graphic Designer) 2015
- Faculty Senate, Department of Art Rep 2018 Current
- Faculty Senate, Steering Committee 2019 Current
- Howard University, Committee on Committee's Chair 2019 Current

### Service to the Department

- Lab Coordinator (Graphic Design) 2012 2019
- Maintain hardware and Software updates on machines and serviced as the point of contact the Howard University ETS relations with the department.
- Scheme Advisor & Mentor (Graphic Design)
- Program Coordinator Electronic Studio
  - Maintain and oversee lab setup, computer installation and software updates along with lab cleaning.
  - Advisor to all eStudio Majors & Minors and Courses Scheduling.
  - Planning out and executing future eStudio Program Goals 3 5 years in the future
  - Hosting eStudio events for students & faculty.
- Howard University Gallery of Arts (Graphic Designer)

322 Rittenhouse St. NW Washington, DC 20011 202.329.5722 - AlxMcSwn@gmail.com - McSwainenterprise.com

- Served as the main graphic designer for the Gallery of Art Exhibitions, and website maintenance.
- Maintained the art.howard.edu website as the main webmaster
- Provided Graduation Portraits for any Graduating Senior in the Department of Art

# **Community & Industry Services**

- Casey Trees DC Tree Planting Volunteer 2012 Current
- Men Can Stop Rape (MCSR) Executive Board Member 2014 Current
- Arts Administrators of Color Volunteer & Graphic Designer 2016
- AIGA Design Week Volunteer 2019
- AIGA Shine Mentor 2020